

Both Eyes Open

Weekly Report 9/30/18 to 10/8/18

This week was extremely eventful, including Business Symposium, cold-calling, brainstorming an original work idea, and scheduling interviews. With many exciting activities throughout the week, the last Research Assessment was also conducted. Coming into the week, the research was supposed to be directed toward how optometrists prescribe corrective lenses to patients. However, while reading through various articles, one piece of text stood out. This specific article highlighted the differences between an official prescription versus online corrective lenses. The Research Assessment was over this article instead, because as an optometrist, online corrective lens sales can be threatening to the branch and potentially the doctors' job.

In addition to writing the last Research Assessment for ISM, cold-calls and follow-up calls were made throughout the week. Although calling professionals can be a tedious, frightening, and frustrating process, one interview was eventually scheduled. This accomplishment makes me extremely proud of my consistency and persistence to keep in contact with different professionals. With the first interview scheduled, hopefully the rest of the assessments will be primary over the interviews conducted, rather than research and annotated articles. Having the first interview scheduled is thrilling because this is the next successful step in the ISM journey.

On Wednesday, all ISM students across the district came together at Independence High School, for Business Symposium. At Business Symposium, students were able to network with other students, receive feedback on resumes, practice being interviewed with professionals, hear from alumni, and learn the importance of professionally branding yourself. This event was specifically beneficial for me because I was able to find someone else in the district who was studying a topic similar to mine: ophthalmology. I am glad that I found someone with similar interests as me because we will be able to communicate and collaborate together if either one of us need assistance or guidance.

Going into next week, the hope is to stick with the efficient work ethic that was displayed this week. With this, the Digital Portfolio will need more updating and final touches. This part of ISM is exciting because it is satisfying to see all the hard work and research papers come together in one, nice and clean website. Also, going into next week, continuing to follow up with professionals and scheduling interviews will be important, in order to ensure that no more Research Assessments need to be written. Lastly, the goal for this week is continue brainstorming ideas for the original work. This should be accomplished

by letting ideas come naturally and being open minded to any thoughts that may come to mind.